



**IMPORTANT NOTIFICATION CONCERNING THE PRIVACY OF YOUR
CUSTOMER PROPRIETARY NETWORK INFORMATION**

The protection of customer information is of utmost importance to BullsEye Telecom, Inc. Please take a moment to read this notification concerning the privacy of your Customer Proprietary Network Information (“CPNI”).

CPNI is information that BullsEye Telecom, Inc. (“BullsEye”) has access to and utilizes by virtue of providing your telecommunications and/or interconnected Voice over Internet Protocol (“VoIP”) services (i.e., those VoIP services that permit customers to send and receive calls to and from traditional telephone networks). CPNI includes information concerning how you use these services, your service charges, and your usage data and calling patterns associated with these services. CPNI does not include directory information, such as your telephone number, name, address, or primary advertising classifications. CPNI also does not include information about non-telecommunications or non-interconnected VoIP services, such as broadband Internet services.

BullsEye’s capability to deliver superior service is enhanced by the ability to share your CPNI with BullsEye’s authorized agents and affiliates, which facilitates recommendations concerning additional or replacement services tailored to your needs. At the same time, protecting the confidentiality of CPNI is your right and BullsEye’s duty under federal law, and you have the option to restrict use of CPNI.

To permit BullsEye to use and share your CPNI with its authorized agents and affiliates for consideration of additional, supplemental and/or replacement services and features beyond those to which you currently subscribe no further action is required. Under no circumstances will BullsEye or its authorized agents sell, trade or share your CPNI with anyone else, except as required by law. If, at any time, you would prefer that BullsEye not use your CPNI for these purposes, please submit an opt-out request by calling 1-877-638-2855. A request to opt-out will not affect the provision of services provided by BullsEye to you.

Unless you notify BullsEye that you wish to opt-out within 33 days of the date this notice was mailed, BullsEye may use and share your CPNI for the purposes described above. Please be advised that if you do not opt-out, your consent will remain valid until you provide notice withdrawing it. You may withdraw your consent at any time by submitting an opt-out request to the number provided above.